



CAMERYN DURAN

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EDUCATION

DREXEL UNIVERSITY
Philadelphia, PA
B.S. Graphic Design / 2017
Pennoni Honors College
Summa Cum Laude
Minors in Music / Fine Arts

SKILLS

Adobe Creative Suite
Creative Direction / Art Direction
Motion Graphics / After Effects
Premiere Pro / Video Editing
Sketch / Figma / XD
Web Design / HTML + CSS
Typography / Lettering Design
Data Visualization Design
Screenprint / Printmaking
Wayfinding / Exhibit Design
Photography / Retouching

HONORS

Drexel 40 Under 40, 2023
Silver, Pepperpot Awards, 2021
Silver, Pepperpot Awards, 2020
Digital Design Excellence Award
2019 ACC Impact Report

PROFESSIONAL DEVELOPMENT

Adobe MAX 2023
Concentration in Premiere Pro

- Adobe MAX 2022
Concentration in UX/UI Courses
- Adobe MAX 2021
Concentration in After Effects
- Interaction Design Foundation
Courses in UX/UI Design

EXPERIENCE

imre Agency

ART SUPERVISOR, JANUARY 2024 – PRESENT

- Key creative lead on the Sipavibart (Astra Zeneca COVID-19) Emergency Use Authorization brand launch in 2024.
- Concept and production design lead for the BREZTRI (Astra Zeneca) NASCAR 2024 Campaign Shoot with Austin Dillon.

SENIOR ART DIRECTOR, MARCH 2023 – JANUARY 2024

- Recognition as the imre 2023 award winner for “Team Builder” by peers.
- Breakthrough creative concepts for Verastem Pitch in October of 2023.
- Identification of successful strategies for internal team work flow.
 - » Proactive work with the client experience team to understand client feedback and interpret it in a way that upholds creative integrity and purpose.

ART DIRECTOR, DECEMBER 2021 – MARCH 2023

SENIOR GRAPHIC DESIGNER, DECEMBER 2020 – DECEMBER 2021

- Campaign concepting exploration for clients, animated mood boards and ad lobs.
 - » Design and development lead of several websites, editorial calendars, and animated social media posts for clients.
- Art direction and design lead for digital projects developed by a team of creatives.
 - » Client work for multiple Astra Zeneca and Viatris brands, Genentech Oncology, ViiV, Johnson & Johnson, Akili Interactive, and various new business pitches.
- Growth of the design internship program, mentored 1-2 interns per semester
 - » Employed the agency’s first full time Drexel co-op student.

Drexel University

ADJUNCT GRAPHIC DESIGN PROFESSOR, JANUARY 2024 - APRIL 2024

- Taught a Sophomore-level graphic design course, Visual Communications II, on logo design as an adjunct faculty member.

Penn Medicine

FREELANCE, MARCH 2021 – PRESENT

SENIOR GRAPHIC DESIGNER, FEBRUARY 2020 – DECEMBER 2020

GRAPHIC DESIGNER, JULY 2018 – FEBRUARY 2020

ASST. GRAPHIC DESIGNER, JULY 2017 – JULY 2018

- Lead the redesign of the Penn Transplant Institute branding and campaign.
- Introduced the use of motion graphics for social media to the creative team.
- Lead the design of several major pieces including annual reports, digital and print campaigns, photoshoots, social media collateral.