



CAMERYN DURAN

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EDUCATION

DREXEL UNIVERSITY
Philadelphia, PA
B.S. Graphic Design / 2017
Pennoni Honors College
Summa Cum Laude
Minors in Music / Fine Arts

SKILLS

Adobe Creative Suite
Creative Direction / Art Direction
Motion Graphics / After Effects
Premiere Pro / Video Editing
Sketch / Figma / XD
Web Design / HTML + CSS
Typography / Lettering Design
Data Visualization Design
Screenprint / Printmaking
Wayfinding / Exhibit Design
Photography / Retouching

HONORS

Drexel 40 Under 40, 2023
Silver, Pepperpot Awards, 2021
Silver, Pepperpot Awards, 2020
Digital Design Excellence Award
2019 ACC Impact Report

PROFESSIONAL DEVELOPMENT

- Adobe MAX 2023
Concentration in Premiere Pro
- Adobe MAX 2022
Concentration in UX/UI Courses
- Adobe MAX 2021
Concentration in After Effects
- Interaction Design Foundation
Courses in UX/UI Design

EXPERIENCE

imre Agency

ART SUPERVISOR, JANUARY 2024 – PRESENT

- Key creative lead on the Sipavibart (Astra Zeneca COVID-19) Emergency Use Authorization brand launch (EUA pending) in 2024.
- Concept and production design lead for the BREZTRI (Astra Zeneca) NASCAR 2024 Campaign Shoot with Austin Dillon.
- Managed daily responsibilities of a junior team member across agency accounts.

SENIOR ART DIRECTOR, MARCH 2023 – JANUARY 2024

- Recognition as the imre 2023 award winner for “Team Builder” by peers.
- Breakthrough creative concepts for Verastem Pitch in October of 2023.
- Identification of successful strategies for internal team work flow.
 - » Proactive work with the client experience team to understand client feedback and interpret it in a way that upholds creative integrity and purpose.

ART DIRECTOR, DECEMBER 2021 – MARCH 2023

SENIOR GRAPHIC DESIGNER, DECEMBER 2020 – DECEMBER 2021

- Campaign concepting exploration for clients, animated mood boards and ad lobs.
 - » Design and development lead of several websites, editorial calendars, and animated social media posts for clients.
- Art direction and design lead for digital projects developed by a team of creatives.
 - » Client work for multiple Astra Zeneca and Viartis brands, Genentech Oncology, ViiV, Johnson & Johnson, Akili Interactive, and various new business pitches.
- Growth of the design internship program, mentored 1-2 interns per semester
 - » Employed the agency's first full time Drexel co-op student.

Drexel University

ADJUNCT GRAPHIC DESIGN PROFESSOR, JANUARY 2024 – APRIL 2024

- Taught a Sophomore-level graphic design course, Visual Communications II, on logo design as an adjunct faculty member.

Penn Medicine

FREELANCE, MARCH 2021 – PRESENT

SENIOR GRAPHIC DESIGNER, FEBRUARY 2020 – DECEMBER 2020

GRAPHIC DESIGNER, JULY 2018 – FEBRUARY 2020

ASST. GRAPHIC DESIGNER, JULY 2017 – JULY 2018

- Lead the redesign of the Penn Transplant Institute branding and campaign.
- Introduced the use of motion graphics for social media to the creative team.
- Design lead on several major pieces including annual reports, digital and print campaigns, photoshoots, social media collateral.